

The PET FAIR, pet extravaganza, will be held on Saturday the 10th and Sunday the 11th of October 2026 at the Sheikha Fatima Park, Abu Dhabi, from 3 pm till 10 pm. Visitors can bring their Pets!

The PET FAIR will have following activities:

Dog Show Competitions (All Breeds) - Cat Show Competitons - Dog Trainers Demonstrations
Competitions for Owners with Pets - Pet Fashion Shows - Pet Products & Services Companies
Petting Farm - Kids Play Area - Food & Beverage Stalls & Trucks

Pet Fair is an educational and entertaining animal fair designed to raise awareness of animal welfare and to educate individuals about pet products, pet food, pet fashion, pet health, pet training & many other pet related services - all that you need for your best friends!

PET FAIR















PET FAIR is a good opportunity for the Pet Businesses / industry in the UAE to promote their products and services directly to a large number of pet owners and interact with them. You can also collect a huge database of your target customers directly to follow up for future business.

Sponsorship Packages & Benefits

TITLE SPONSOR



Name & Logo on top of the **PET FAIR** title as ***"Presented By"***
Stage & Demonstration areas and Venue will be available for your corporate branding
Your Logo in the Posters, Mailers and all Publicity materials.
Your Logo in Trophies, Certificates, Rosettes, Mementos, Badges, No-Cards, T-Shirts etc.
Full page Color Advertisement in PETME magazine 2 issues.
20,000 full-color leaflets and 200 posters, with your logo, distributed all over UAE.
Prominent placement in the sponsored advertisements in the Social Media Promotions
Name & Logo displayed at the venue + Many banners at the venue
Credit Announcement during event.
Promotional display and Sale at the venue. (Area to be discussed)
The Data of all the Visitors of the **PET FAIR** will be shared with Title Sponsor

Sponsorship Fee: **AED. 25,000 /-**

Gold Sponsor



The complete FASHION ZONE area will be offered to your brand for promotions and branding.
Apart from this the Gold Sponsor will also enjoy the following benefits:

Name & Logo on below the **PET FAIR**l title as **"Powered By**"
Your organization's name and logo in prominence in all Publicity & Print materials
Your name & logo in the website, Posters, Mailers etc.
Full page advertisements in the PETME magazine 2 issues
Name and Logo display at the Venue.
Promotional display or Sale at the venue (Area to be discussed)
6 banners at the venue.

Sponsorship Fee: **AED. 10,000 /-**

Silver Sponsor



A Large prominent area will be offered to your brand for promotions and branding.
Apart from this the Silver Sponsor will also enjoy the following benefits:

Your organization's name and logo in prominence in all Publicity & Print materials
Your name & logo in the website, Posters, Mailers etc.
Full page colour advertisement in the PETME 1 issue
Name and Logo display at the Venue.
Promotional display or Sale at the venue (Area to be discussed)
6 banners at the venue.

Sponsorship Fee: AED. 5,000 /-

Official Veterinary Sponsor



Title – Official Veterinary
5m X 5m Vet Check Area at the Entrance to set up your clinic.
All Pets entering the venue, will go through your Vets for Registration
Promotional facilities at the venue, apart from the Official Vet Stall.
Name & Logo in all publicity materials.
Full page Color Advertisement in PETME magazine 2 Issues.
20000 leaflets & posters with name & logo - distributed all over UAE.
Name & Logo displayed at the venue + banners at the venue
Data & List of Pets visiting the Show will be provided after the Event.
Credit Announcement during event.

Sponsorship Fee: AED. 2,500 /-

we require:

Your Designated 1 Vet with 2 Assistants at the Entrance to Check the Pets Entering for the Competitions as well as visiting Pets. Emergency Treatment arrangements for Pet Accidents. Technical Veterinary Advice & Assistance. If necessary.

PET FAIR

Cat Show Sponsor

Your organization stands for quality product for cats, which comes true with this event. Cat lovers and families will remember your organization's association with such an event which they love and cherish.



Name & Logo on the **PET FAIR** promotional materials
Banner advertisement on the website till the next Pet Festival
Coverage in the sponsored Social media broadcast.
Stage & Cat Show areas will be available for your corporate branding
Unlimited branding facilities at the Cat Show Hall
Your Logo in Trophies, Certificates, Rosettes, etc.
20,000 full color leaflets and 200 Posters, with your logo distributed all over UAE
Name & Logo displayed at the venue + Many banners at the venue
Credit Announcement during event.
Additional Promotional display and Sale stand at the venue. (Area to be discussed)

Sponsorship Fee: BD. 2,000 /-



Vendors / Promotional Stalls Areas

(Fee for 2 Days)

6 m x 3 m Tent – wit h 2 Ta b le s + 4 Ch a i r s + Lig h t	**AED. 4,000 /-**
3 m x 3 m Tent - with 1 Table + 2 Chairs + Light	**AED. 2000 /-**

(Electricity connection if needed will be available with additional Charges.)

3 m x 3 m Area without Tent with 1 Table + 2 Chairs	**AED. 1000/-**
2 m x 80 cm Table with 2 Chairs *(for non-commercial businesses)*	**AED. 500 /-**
Vehicle Display *(Grooming – Pet Transport etc.)*	**AED. 2000 /-**

Payment terms: 100% on confirmation.

PET FAIR



Booking Confirmation Form

Organizations Name & Address

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I / We hereby confirm my / our willingness to Sponsor as the ……..……

Book Stalls of Size: …… No of Stalls: ……..

Promotional Space of area: ……..

Vendor Table + Chairs - No of Tables: ……

Van Space for …… No of Vans: ……

At the PET FAIR on October 10 & 11, 2026, at Sheikha Fatima Park, Abu Dhabi, UAE,

for an Amount of AED. …… ( )

Authorized Signature: **Date: ……**

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Stamp

Name: ……

Designation: ……..